

## Working With Exponential and Logarithm Functions

### The Exponential Function Base e for Continuous Growth or Decay

Given a situation where a population is growing (or decaying) continuously at rate  $r$ , or  $100r\%$ , per time period for  $t$  time periods and the population at time  $t = 0$  is  $c$ , the population after  $t$  time periods, denoted by  $P(t)$ , is given by the following rule:

$$P(t) = ce^{rt}$$

**Example.** India's population in 2008 was estimated to be about 1.148 billion and its annual rate of population growth was estimated to be 1.46%. (a) Assuming, India's growth rate remains constant for the next two decades, what will be India's population in 2028? (b) About when did India's first exceed 1 billion?

**Example.** The carbon atom has a radioactive isotope called C-14 that occurs naturally in small quantities. This isotope combines with oxygen to form  $\text{CO}_2$  in the atmosphere, which is absorbed by plants and animals during their lives. When a living thing dies, it no longer absorbs C-14. If organic material becomes buried and is kept from absorbing fresh C-14 from air or water, then the concentration of C-14 in the organic material will decrease over time due to the process of radioactive decay. The half-life of the decay process is known to be 5715 years. The radioactivity of living material due to the presence of C-14 is estimated to be 14.6 atomic disintegrations per minute per gram of carbon, as measured by a Geiger counter.

If we let  $R(t)$  = the radio activity remaining in the sample  $t$  years after being buried, then

$$R(t) = 14.6e^{rt} \text{ where } r \text{ denotes the rate of decay.}$$

We can determine the decay rate  $r$  by using the fact that C-14's half life is 5715 years.

$$R(5715) = 7.3 = 14.6e^{r(5715)}$$

Solving for  $r$ ,

$$0.5 = e^{5715r} \rightarrow \ln(0.5) = 5715r \rightarrow r \approx -0.0001213$$

Hence,

$$R(t) \approx 14.6e^{-0.0001213t}.$$

Suppose a bone fragment found in a burial mound has a radioactivity count of 6.32 counts per minute per gram of carbon. How old is the bone fragment?

## Rules for Calculating with Logarithms

<i>Rule</i>	<i>For Logarithms</i>	<i>For Exponents</i>
<b>Product Rule</b>	$\text{Ln}(xy) = \text{Ln}(x) + \text{Ln}(y)$	$e^x e^y = e^{x+y}$
<b>Quotient Rule</b>	$\text{Ln}(x/y) = \text{Ln}(x) - \text{Ln}(y)$	$e^x/e^y = e^{x-y}$
<b>Power Rule</b>	$\text{Ln}(x^y) = y\text{Ln}(x)$	$(e^x)^y = e^{xy}$

Make use of the rules for exponents and logarithms in solving the following equations.

1.  $100 = 50e^{0.07x}$

2.  $800 = 2000e^{20r}$

3.  $\text{Ln}(2x) = 4$

4.  $\text{Ln}(5x - 3) = 10$

Solve for x:

4.  $y = 1000e^{0.25x}$

6.  $\text{Ln}(3x + 8) = 12$