

5. (6 points) Suppose a producer has determined that its cost function, measured in dollars, is given by  $C(x) = 1000 + 10x$  where  $x$  is the number of units produced and sold. The firm's revenue function, in dollars, is given by  $R(x) = 200x - \frac{1}{2}x^2$ .

Formula

- a. Specify the profit function  $P(x)$ .  $P(x) = 200x - \frac{1}{2}x^2 - 1000 - 10x$   
the profit function is  $P(x) = 190x - \frac{1}{2}x^2 - 1000$  ✓
- b. Specify the marginal profit for any  $x$ .  
the marginal profit is  $P'(x) = 190 - x$  ✓
- c. Find  $P'(100)$  and interpret the result.  
 $P'(100) = 90$  ✓  $\Rightarrow$  \$90 is approximate profit due to sale of 101<sup>st</sup> item. ✓
- d. What is the producer's maximum profit? How many units produced and sold yield that maximum profit?  
Profit is maximized when 190 are produced and sold  
that profit is  $P(190) = 19000 - \frac{1}{2}(19000) - 1000 = \$17050$  ✓

6. (7 points) The population of a city is increasing at the rate given by  $P'(t) = 2000e^{0.04t}$ , where  $t$  is time in years from the beginning of 2000 and  $P(t)$  is the population of the city  $t$  years after the beginning of 2000, 2001,

Formula

- a. At what rate was the population growing at the beginning of 2003?  
 $P'(3) = 2000e^{0.04(3)} = 2255$  people/year ✓  
At the beginning of 2003 the population is growing by 2255 people/yr. ✓
- b. Show how to use integration to help you determine the change in population from the beginning of 2000 and the beginning of 2004.  
 $\int_0^4 2000e^{0.04t} dt \approx 8676$  ✓  
The population increases by 8676 people during the period. ✓
- c. What was the city's population at the beginning of 2000?  
 $P(t) = 59,000e^{0.04t}$  ✓  
So,  $P(0) = 59,000$  ✓  
At the beginning of 2000 the population was 59,000